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PRESS RELEASE

Polecam Limited appoints "Manios Digital & Film" in the USA

Market expansion in to the US market with the New AutoPod (v2) remote camera platform systems becomes reality.

Bedford 22nd May 2019: Close proximity unobtrusive cameras on stage, at conferences, in seminars and the VR domain have become a standard for the higher profile music bands, blue chip company conferences and product launches, technology presentations and higher education facility awards ceremonies.

Polecam known for their 20+ years in the design, development and manufacture of modular lightweight camera cranes and, an eye for new innovative technologies and applications, looked for new product opportunities. After extensive research with trusted partners, production companies and broadcasters; it became apparent that a budget friendly, low profile powered and remotely operated camera elevation platform was required to provide unobtrusive camera shots. Enter the Polecam AutoPod – perfect for mounting single or multiple PTZ camera systems from all the leading manufacturers. Whilst in its infancy and gaining a strong user set, to include bands such Adele, Eddie Vedder, Elbow, Gothenburg Symphony Orchestra, Josh Groban, Kylie, Pearl Jam, Queen and Broadcaster YLE and the "Big Brother" and EA Sports producers to name just a few; AutoPod was the go to product.

Successfully entering its second phase of product development and sales release, the AutoPod – version 2 (v2) has enjoyed sales throughout the United Kingdom, Europe and Asia. The need to expand in to the US markets with a recognised, well established partner was paramount to continue the success story.

Manios Digital & Film is a leading source for premium-quality tools used in broadcast production, digital cinematography and by independent camera operators. With a tradition of excellence, the company acts as a bridge between manufacturers of world-class imaging products and professionals who depend on them. Manios Digital & Film was founded in 1992 by Steve Manios, Jr. His vision is to provide cinematographers, camera operators and photographers with the very best production tools backed by informed technical advice and timely support. More than 25 years later, quality, experience and service remain the company's core values.

President Steve and his core team manage a professional network of Dealers and Integrators that comprehensively cover the USA and Canada. In addition Manios provide demonstration equipment, technical support and advice – with the added benefit of in-house engineering service, support and repair

Steven Manios – President said "The AutoPod (v2) is an innovative product that can be used in a variety of applications for broadcast studios, live events, and even reality television. We are excited to work with Polecam and begin offering this new and very unique product to dealers and broadcast integrators across the United States," said Steve Manios, President of Manios Digital & Film

Steffan Hewitt – Managing Director Polecam said "we are excited to be working with the Manios team, having personally known Steve for many years before, it seemed perfect sense to explore working together on this opportunity to develop the sales channels in the US. As a well-established and respected company in the region, we are confident that Steve and his team have all the knowledge and skills to deliver our new AutoPod(v2) in to a variety of different markets

Polecam Limited was founded in 1998 by Steffan Hewitt, BSc(hons) Metallurgy & Material Science. Polecam is the recognised world leader in lightweight carbon fibre based camera platforms and remote systems for use in the broadcast, film, tv, industrial and medical sectors. Continuing to successfully design and manufacture unique systems from its headquarters based in the United Kingdom and is supported by an extensive network of global partners providing local sales, service and support.

Polecam is Designed to Perform, Engineered to Perfection

For product video "in action" and more information: <http://www.polecam.com/autopod>

Marketing images available from: sales@polecam.com